





# NEWSLETTER December

2020

Wishing you all a very Happy Diwali and a Prosperous New Year!!!



#### 1. PCCM appeals for support and donations to help save breast cancer patients

We are ever grateful for your generosity and donations over the years that have helped save the lives of over 1000 young girls & women annually.

Many of them are alive with their families & loved one because of your generosity and big heart. Last year, because of your contributions we have been able to successfully treat over 3000 unaffording women with breast cancer through full freeships and major concessions in surgery, chemotherapy, radiation, free biopsies, diagnostics and much more, enabling them through the bewildering maze of challenges the disease brings through its wake & hand holding them to lead a normal life after cancer.

This year the unprecedented COVID-19 pandemic has presented challenges to the cancer patients and their families. Prashanti Cancer Care Mission has made every effort that no unaffording patient seeking our help is turned away.

This pandemic period has posed a huge challenge to needy patients, their care givers and Prashanti. We are striving to be able to take care of each and every woman coming for freeships and treatments.

We are now appealing to you for your support and generous donations, to help these young women battling with breast cancer to be able to get free treatment from us, so that no patient is turned away without help.

Every small amount from you would help save the lives of these women and allow them to live a healthy life with their loved ones.

Following are the details through which you can donate to Prashnati You may donate via either of the two options:

## 1. Bank Transfer to the account given below

Name of Account Holder Prashanti Cancer Care Mission

Bank Account Number 50100088296788

Name of the Bank HDFC BANK

IFSC Code HDFC0000223

MICR Code 411240006

Branch Code 0223

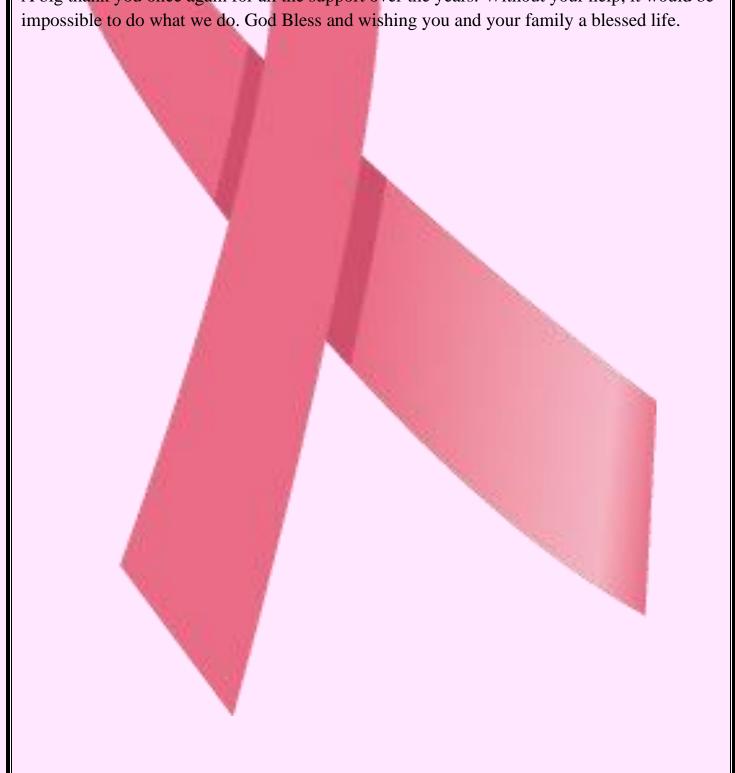
2. Send us a cheque in favour of "Prashanti Cancer Care Mission" Address: 1,2 Kapilvastu, Senapati Bapat Road, Pune, Maharashtra 411016

Please mail your Full Name, PAN Card copy, Mobile Number and Address proof to accounts@prashanticancercare.org so as to enable us to courier or email to you the 80G tax exemption certificate and donation receipt.

Every donation will receive a Receipt, benefit of Tax Deduction under 80G of IT Act 1961 and a Thank you Letter within a week or two.

For any queries, please feel free to contact me personally on 9850251000.

A big thank you once again for all the support over the years. Without your help, it would be



2. Unveiling of the crown of for "Glamour India 2020 Miss, Mr. and Mrs." organized by Fourfox production witnessed the presence of most noted personalities including Ms. Laleh Busheri, C.E.O, Prashanti Cancer Care Mission

The unveiling was done by actress, Shweta Avasthi. The platform provides opportunities to fashionistas to exhibit their talent and also supports social cause by encouraging cancer survivors to walk the ramp. As much as this motivates the survivors, it also spreads awareness about cancer. The final round of beauty pageant will be held in December wherein 60 participants will showcase their talent for the crown.

Click on the link below for more updates on the event.

https://www.youtube.com/watch?v=hIbNFzeMz\_4&feature=youtu.be

mediaworldnews.in

# Unveiling of the crown for **'GLAMOUR INDIA 2020** MISS, MR & MRS'

Unveiling of the crown for 'GLAMOUR INDIA 2020 MISS, MR & MRS'



Pune, November 21, 2020: The unveiling of the crown for "Glamour India 2020 Miss, MR & Mrs" organized by Fourfox Production was recently held in Pune. The unveiling witnessed the presence of some of the most noted personalities of the industry.

MR MISS AND MRS GLAMOUR INDIA 2020.

Unveiling of the crown.

Thank you Laleh Busheri, Shweta Avasthi,

Mahir Karjkar. Lets rock it.

Hospitality patner Lemon tree.

Choreographer Chaitan... See more



MISS, MR & MRS'

Unveiling of the crown for 'GLAMOUR INDIA 2020 MISS, MR & MRS

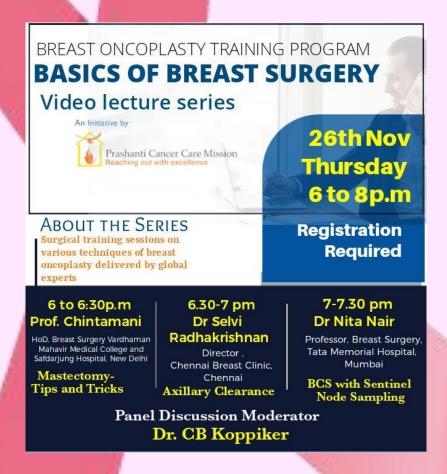


टर, मीस अणि मिसेस ग्लॅमर इंडिया २०२० साठी मुक्ट अनावरण सोहळा

#### 3. Webinar in the month of November 2020

i. Dr. C.B. Koppiker at a webinar on "Basics of Breast Surgery", on November 26, 2020

Dr. C.B. Koppiker, faculty member hosted a webinar about breast surgery. Prof. Chintamani, Dr. Selvi Radhakrishnan, Dr. Nita Nair were the speakers. They addressed the topics of Mastectomy, Axillary clearance, BCS with Sentinel Node Sampling followed by a discussion session. The moderator of the panel discussion was Dr. Koppiker. This webinar witnessed participation of more than 100 national and international individuals. Surgeons from Bangladesh and other countries were also a part of the webinar.



4. Dr. Santosh Dixit, Senior Scientist at PCCM was invited by Marathi Vidnyan Parishad to deliver a talk in Marathi titled 'GenomeIndia: Cataloging the Genetic Variations in Indians'

Marathi Vidnyan Parishad, a platform that invites experts form different fields to deliver talks on various topics had Dr. Santosh Dixit from PCCM as a speaker on November 25, 2020. Dr. Santosh Dixit introduced and explained the Genome India project in Marathi using simple and effective analogies. His talk covered the basic concepts of genetics, aim of the project as well as the need and utility of this initiative.

He also encouraged people to volunteer for this community-based project. The session ended with a question and answer session.

## 5. EMBER research project calls for healthy women volunteers

The research study aims to investigate the association between gut microbiome, estrogen hormone metabolism and risk of breast cancer.

Healthy post-menopausal women volunteers are required for this project. The study can generate crucial findings for understanding risks for breast cancer and will also be helpful in designing diagnostic tests.

Contact Dr. Nutan Gangurde/ Dr. Santosh Dixit for further details: 020- 2565 0269







#### PROJECT EMBER

# Call for Healthy Women as Volunteers for Research Project

Prashanti Cancer Care Mission, Pune is conducting a medically - supervised clinical research study

#### Titled: Estrogen and Microbiome in Breast Cancer Epidemiology and Risk [EMBER].

This study aims at investigating links between gut microbiome, estrogen metabolism and risk of breast cancer.

In this study, we plan to compare data of Breast Cancer patients with that of healthy volunteers. We invite the participation of healthy women volunteers for this purpose. This research project may generate findings crucial for understanding risks of Breast Cancer and designing tests for early detection.

Your participation can make the difference!

#### You are eligible for this study if:

- You are a woman in age group 25-60 years
- You have no major health conditions
- You have not taken any antibiotics for past one week
- You are ready to provide written consent

#### From eligible study volunteers, we will:

- · Arrange counseling sessions
- · Collect health-related data
- Collect stool samples\*
- Collect 10 ml blood samples\$
- Collect saliva samples\*

\*Kits will be provided for home-based collections \$By trained paramedical professionals

#### Please note:

- Your information will be kept confidential and will used only for research purpose.
- There is no apparent harm in this study. Being an observational study, we are NOT going to give you
  any medicine.
- The study needs your one hour as a one-time session.
- There is no cost involved for participants for any study related activities. No monetary compensation
  will be provided for being a study volunteer. However, we will share the results of your investigations.

#### For further details, please contact :

Dr. Santosh Dixit/Dr. Nutan Gangurde - 020-2565 0269/020-2565-6110

E-mail ID- researchadmin@prashanticancercare.org

This clinical research study has been approved by the **Independent Ethics Committee** of Prashanti Cancer Care Mission and is funded by Tata Consultancy Services.

Freeships for Diagnostics, Surgery, Chemotherapy, Onco-Pharmacy, Clinical Procedures and Consultations at Orchids Breast Health in November 2020

**❖ 11 PATIENTS RECEIVED FREESHIP AND MAJOR CONCESSIONS ON BREAST SURGERY** 



**❖ 35 PATIENTS RECEIVED FREE CHEMOTHERPAY AND 86 PATIENTS RECEIVED MAJOR CONCESSIONS AT OUR DAY CARE CENTRE FOR CHEMOTHERAPY** 



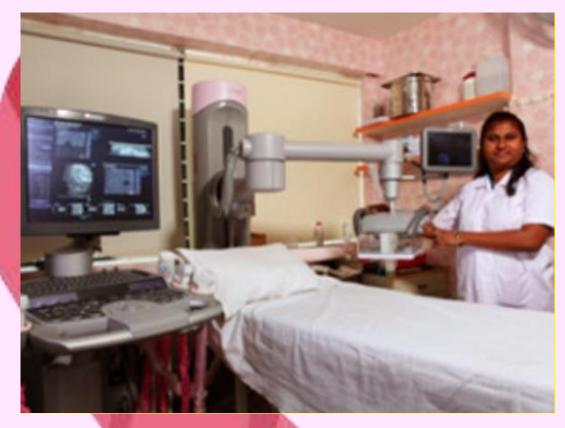
# **\*** 213 PATIENTS RECEIVED FREE & CONCESSIONAL MEDICINES FROM OUR ONCO-PHARMACY



# **❖ 61 PATIENTS RECEIVED FREE AND CONCESSIONAL MAMMOGRAPHY**



# **❖ 108 PATIENTS RECEIVED FREE AND CONCESSIONAL SONOGRAPHY**



**\*** 20 PATIENTS RECEIVED FREE AND CONCESSIONAL BIOPSY & VAB PROCEDURES (FOR REMOVAL OF FIBROIDS ETC).



## Testimonials of a few patients who were adopted for Freeship in November 2020

# 1. Mrs. Varsha Konghe

My name is Varsha Konghe. I was diagnosed with breast cancer in 2019. My entire family is thankful to Dr. Koppiker and his team for being with us throughout this difficult journey. Free medication was arranged for me by Dr. Koppiker and Laleh ma'am and it was a huge relief for us.

#### 2. Nandita Kale

My name is Nandita Kale. I was very depressed when I was diagnosed with breast cancer. Dr. Koppiker helped me understand the importance of taking the right treatment for the type of cancer I was diagnosed with. Laleh ma'am and her team were strongest support in addition to the financial help they provided. The staff is friendly and co-operative.

#### 3. Jai Chinchane

I am Jai Chinchane. I had an overall satisfactory experience at Orchids Breast Health during my treatment. The staff is co-operative, supportive and friendly. The feeling is like being at home which helps comfort the patients.

# We would like to THANK our Donors & Supporters



Warm Regards,
Ms. Laleh Busheri
CEO

Prashanti Cancer Care mission

Visit us at : <a href="https://www.prashanticancercare.org">www.prashanticancercare.org</a> / <a href="https://www.facebook.com/orchidsbreasthealth.com/orchidsbreasthealth">www.prashanticancercare.org</a> / <a href="https://www.facebook.com/orchidsbreasthealth.com/orchidsbreasthealth">www.prashanticancercare.org</a> / <a href="https://www.facebook.com/orchidsbreasthealth.com/orchidsbreas